

# World breastfeeding week 2023

Every year breastfeeding week is celebrated on the first week of August. This year the theme for breastfeeding week is **Enabling breastfeeding: making a difference for working parents**. The summary of breastfeeding week celebration at JIPMER Karaikal is as follows:

Nalamnadi program: Dr.Vasanthan, Assistant Professor, Department of Pediatrics participated in the Nalamnadi program (live program) broadcasted in the All India Radio (Karaikal); common breastfeeding queries were answered to increase the community awareness.

Breastfeeding awareness talk was given by Dr. Nanthini Saravanan, Assistant Professor, Department of Obstetrics and gynecology for the ASHA workers and ANMs in Karaikal region.

CME on “Breastfeeding support for working mother” was held by Dr. Vasanthan at Deputy Director (Immunization) office, Karaikal. Nursing students from different colleges in Karaikal region participated in the CME.

E-Poster competition was held for MBBS students, JIPMER Karaikal and Nursing students of Mother Theresa institute of health science and Immaculate Nursing Institute, Karaikal. Three best posters were selected for prizes.

Short film competition was held on the topic “Breast feeding support for working mother” and the two best films were shortlisted for prizes. Dr.Dinesh Kumar, Assistant Professor, Department of Pediatrics organized the e-Poster and short film competition.

Quiz competition for Staff nurses was held at Karaikal GH. Dr.Mukundan, HOD of Pediatrics, Karaikal GH and Dr. Vasanthan, Assistant Professor Pediatrics, JIPMER Karaikal organized the quiz and the first three teams were awarded prizes.

The valedictory function of breastfeeding week was held at JIPMER Karaikal, Arasalar campus. Dr.Balamurugan, Associate Dean, JIPMER karaikal felicitated everyone and the chief guest of the function was Dr.G.Sambasivam state co-ordinator for the IYCF network of Tamilnadu & Puducherry region. Prizes were distributed to ANM/Staff nurses/MBBS students as token for their participation in various competition held during breastfeeding week celebration.



**ENABLING  
BREASTFEEDING**

Making a difference  
for working parents

WABA | WORLD BREASTFEEDING WEEK 2023

# CERTIFICATE

## OF PARTICIPATION

This is to certify that

**Department of Obstetrics & Gynecology  
Department of Pediatrics  
JIPMER (Karaikal)**

has successfully celebrated

**WORLD BREASTFEEDING WEEK 2023**

**Dr Amal Omer-Salim**  
WABA Executive Director



World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organisations dedicated to the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declarations, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for Infant and Young Child Feeding. WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC). WABA coordinates the annual World Breastfeeding Week campaign.

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The World Alliance for Breastfeeding Action (WABA), global network supporting exclusive breastfeeding policy worldwide, acknowledged the participation of Department of Obstetrics and Department of Pediatrics, JIPMER Karaikal during World breastfeeding week celebration. This is the second consecutive year participation certificate received by JIPMER Karaikal for the World breastfeeding week celebration.

The Department of Obstetrics and the department of Pediatrics, thank the Director JIPMER, the Dean JIPMER Karaikal, and the Medical Superintendent Karaikal GH for the support during the World Breastfeeding week celebration, 2023.